



Minutes from
THE ACTIVE BOARD
18th October 2008
Orebro, Sweden

Present:

President Linn Landmark; Vice president Kristiina Lepa; Treasurer Madlena Tsvetkova; Secretary Maja Stojanovska; Board members: Matus Kovacik, Glevin Dervishi, Olaf Jobmann, Gabriella Franzén, Emilia Sandgren; and Secretary General Kristina Sperkova.

AGENDA

01. Opening
02. Approval of agenda
03. People's reports
04. Last minutes
05. Reports
 - Office
 - Tobacco group
 - Eurocare
 - Member organisations
 - IOGT International
06. YFJ
07. Plan of Action
08. Godparenting
09. Newsletter proof-reading
10. Transit
11. Nomination procedure
12. Next meeting
13. Alcohol and Health Forum
14. Beer buying campaign

15. Contract with NORDGU

16. Any other business

- Maik's letter
- Juniors & 2010
- Camp 2009
- Brussels 20/21 November training for monitoring of alcohol advertising
- Web page

17. Closing

1. Opening

The president welcomed the board members and opened the second board meeting at 08:00 C.E.T.

2. Approval of agenda

Decision: The agenda was approved, without any changes, as prepared by Linn and Kristina.

3. People's reports

Almost every board member needs free weekends! =)

4. Last minutes

Decision: The minutes from the previous board meeting (including the one comment by Linn) were approved and signed by all the members of the board.

5. Reports

- Office

The office wrote the tobacco report, helped with member's applications for visas and worked on practical things with apartments for the volunteers. The office was working with the web page and the e-mails also. Together with an organization from Paris, the office helped organizing a sober party and where Gabriella was present. The office also helped with

applications for international events for UNF. The international committee of UNF is sponsoring the beer buying campaign, from where Juvente Germany recently got funding for the beer control campaign and a sober party. The prep-team of the seminar in Brno (Alexandra Pappova is in the prep-team) had a meeting in Orebro and the seminar is being organized. Mari Kogstad had activities and meetings with a group of members from Faroe Islands. Moreover, the volunteers are working really well and doing a great job.

- **Tobacco group**

The big campaign throughout EU finished, as well as the two other projects they had. Kristiina was attending the Health conference in Brussels organized by the European Commission and the SG Sanco, in cooperation with the EuropeAN Youth Forum (YFJ). There is a decision to continue working on the health issues in future. A high level conference will be happening in June, for what Active wishes to prepare a background paper on alcohol connected issues and possibly hold a workshop on the topic.

- **Eurocare**

Maja was Active representative at the Eurocare GA in September 2008. Eurocare was formed in 1990 as an alliance of voluntary and non-governmental organisations representing a diversity of views and cultural attitudes and concerned with the impact of the European Union on alcohol policy in Member States. There was a presentation from the European Advertising Standards Alliance (EASA), which is actually monitoring the advertizing in general (including alcohol adds). Eurocare is working with lobbying on EU level, hoping for the support of the Swedish Presidency of EU. For this they are working very close with DG Sanco which is very important concerning this issue. There were the elections for Eurocare board, for what Active has nominated Robert Damberg, but he was not in the proposal for the board. The argument was that there was already one person from Sweden (Sven-Olov Carlsson) and the rules are no more people than one from one country. Still, Eurocare got good recommendations from Active, and good ideas for future cooperation were brought up.

- **Member organisations**

Information from organizations: There was a drug event in Ukraine in September, where Active contributed the money from the Active fair. It was several days long festival with many many workshops of different kind. Juvente Norway and UNF Sweden might leave

Active if the free-tobacco rule becomes a pre-condition for membership in Active. The Balkan has two projects running at this period in cooperation with Juvente Norway. The first one is the Balkan seminar happening in Novi Pazar, Serbia, and the second one is the movie making project on the topic of Human Rights issues. Juvente Norway is alarming that the communication and motivation within the Balkan projects is on low level. REACT Macedonia has become a hosting volunteer organization.

There was a discussion about the general problem with low number of members and motivation in our MO

Decision: Active should use the opportunity of the camp 2009 organized in Albania to motivate youth. Active should encourage cross-border cooperation to solve this problem, meaning the organizations should invite one another for their local activities. Active should be more open towards people that only support our idea (sport groups, non-sober groups), and invite them to our camps, as well as cooperate on other local activities with them. Active should use more attractive topics and methods at the seminars (use new media and promote our values in the society). If possible, the board members should make a market research on the motivation and feeling of membership issues (and use the results from Juvente Germany that will be ready until the end of 2008).

- IOGT International

Information from the meeting: Emilia was observer of the IOGT International meeting, where guest speakers from the World Forum Against Drugs were present. Nina Seremet from BiH was investigating for legal ways to influence alcohol politics. There were reports presented from the Eurocare GA and World Health Organization (WHO), discussion about possible member organization from Belorussia (cooperating with the Ministry of Health). A seminar was organized where members from Africa and Asia were discussing International Council on Alcohol Policy (ICAP), which is a body of the Industry, which through helping these organizations with creating the alcohol policies in these countries, was obviously influencing them.

In December 2008 there will be an international conference on prevention on gate-way drugs in Malaysia in cooperation with IFNGO (International Federation of Non Governmental organisations).

Decision: Active will not have the funds to send an official representative/observer to the conference, but Kristina will go as IOGT-International representative.

6. YFJ

Madlena Tzvetkova and Linn Landmark were interested in representing Active in YFJ for the following two years.

Decision: Linn Landmark was chosen in a secret ballot to be Active representative in the YFJ for the next two years.

7. Plan of Action

The board went through and discussed the Plan of Action, as well as the proposal from Maik Duennbier in accordance to the PoA. There is a volunteer in the office responsible for searching for events and sending out calls to our member organizations (MO). There should be a joint board meeting with IOGT-International, and the option was discussed whether we should invite non-European youth to our events. ACTIO2552 members should be invited to our camps and other activities. The idea is that the focus period from January to June 2009 would be *Youth Initiatives*; from June to December 2009 would be *Youth as actors in prevention of violence*, and for the beginning of 2010 the topic of *strengthening the MO' s* was discussed as one of the possible topics, but no decision taken.

Decision: The office will send out an open call to all our members for joining the Support group with a deadline on 25th of November. One person from the office will be part of this group, as well as Kristiina, Matus and Gabriella from the board. The number and the selection of the group members will be decided upon after the office receives the applications from the interested members.

The office will send out an open call to all our members for joining the P-group with a deadline on 25th of November. One person from the office will be part of this group, as well as Madlena, Maja and Glevin from the board. The P-group, together with the office will plan an upper level seminar on lobbying and political work in cooperation with APYN and Eurocare. The office could apply to the NA for YiA project 4.3.

Kristiina will work on the guidelines for press releases, the board should agree on them, after that, Maik Duennbier can start working on writing the press releases. Olaf will be

the proof-reader person for the press-preleases.

In the next two years, Maja will continue representing Active at the Eurocare General Assemblies and meetings. Kristiina is one of the people who is interested in being a trainee at the office of Eurocare in Brussels, for what contacts and application procedures are already started.

There are 2 participants from Active possibly going to the alcohol advocacy school in December organized by APYN, if they are chosen by the organizers.

One board member should be in each prep team for the seminars organized by Active. Kristina will send the data base of the trainers within Active to the board members.

Until December 2009 Active should have an upper level conference inviting Eurocare, APYN, IOGT and other partners. This period should be used for attracting media, strong PR and promoting the new published book (if the campaign "Content matters" is approved).

At the camp 2009, a long term strategy for Active will be developed, more activities for juniors should be arranged, sport clubs should be invited and a video workshop should be organized.

Linn will help Kristina with putting information about Youth in Action on our new web-page.

The board will decide on the focus periods for the next three years on the next board meeting.

Kristina will make and send the head letter of Active to the board. Until the next board meeting, we should think of a person capable to create a video presentation about Active. The minutes from the board meetings will be sent by Maja with a deadline (one week) for comments from the board. After this deadline, the minutes will be sent by e-mail to our members.

Facebook, Youtube and other communities should be used more in order to promote Active, as our web-page is not ready yet. Matus will help with matters connected to the web-page.

8. Godparenting

Decision: The Support group will be in charge of working with godparenting.

9. Newsletter proof-reading

Decision: Olaf is going to select the content and put the newsletter together. The content

gathering will be divided in two sections. Kristiina will be responsible for gathering information for the section for events from our MO's, in close cooperation with the office and the Support group. Madlena will be responsible for gathering information for the section of alcohol policy news interesting for our members in close cooperation with the office and the P-group. Linn is going to be the proof-reader that would approve the newsletter.

The proposal from Maik Duennbier will be forwarded to the responsible people for the newsletter and taken into consideration.

10. Transit

Decision: The office will be responsible for gathering information; Madlena will be responsible for reading the articles through, deciding on the content, and making sure the team is doing their job; Olaf will be responsible for the design and for putting the content together.

11. Nomination procedure

Decision: The EC will continue being responsible for the nomination procedures in future.

12. Next meeting

Decision: The next board meeting will be before the start of the next Active seminar in Sarajevo, Bosnia and Herzegovina, from 27th of February to 1st of March.

13. Alcohol and Health Forum

The Alcohol and Health Forum is the place where the Industry, EC (through DG Sanco) and the health organizations meet, where they get commitments and discuss alcohol policy. Active is not represented at the A&H Forum.

Decision: With majority of the votes, the board decided that Active will join the A&H Forum. Kristina will look into the application and the procedure and Linn is going to help with filling in the commitments in the application.

14. Beer buying campaign

Kristina wrote an application and UNF's international committee applied for a new circle of the campaign for the year 2009.

Decision: The office will take care that the information with the results from this year's campaign will be gathered and shared within the members.

15. Contract with NORDGU

Decision: Linn, Stina and Kristina will have a meeting, create a draft contract between Active and NORDGU, and will send it to NORDGU for approval.

16. Any other business

- Maik's letter proposal

Decision: The proposals will be taken into consideration. Linn will thank Maik for the letter and ask him to be a member of the P-group and write press-releases.

- Juniors & 2010

Decision: The Support group should work on becoming more attractive for the Juniors, invite them to the camp in Albania and make sure there are activities for them. Kristina will contact Junis in order to use information about children of addicts for our new webpage.

- Camp 2009

The camp will be held in Vlora, Albania from 19th till 26th of July 2008. Free Youth Albania will need financial and technical support from Active in the preparation period.

Decision: Glevin will prepare travel details for cheap ways and close airports to Vlora. Madlena will help Glevin to create a proposal, based on expectation of the number of the participants. Madlena, Kristina and Glevin will work on this issue more deeply.

- Training for monitoring alcohol advertising

There will be training for monitoring alcohol advertising in Brussels 20/21 November organized by the Dutch member organization in Eurocare.

Decision: Kristina will contact the organizers in order to nominate Gabriella Franzén as first and Kristiina Lepa as second priority for participating on the training.

- Web page

Kristina presented the new webpage to the board, even though it is not finished yet. The board gave some proposals of the content and Matus also gave proposals for some new elements for the web page.

Decision: Kristina will talk to the internet partners concerning the proposals and Matus will check with the previous PR group in order to make sure we are allowed to bring new elements to the basic web page.

17. Closing

The president closed the meeting at 20:00 C.E.T.

Writing the minutes: Maja Stojanovska

President of the meeting: Linn Landmark